Remove Unwanted Hair! Eliminate Age & Sun Spots! Clear-Up Acne! Improve Your Skin's Appearance!

alon Palazzo Day Spa is proud to announce they have been awarded the exclusive rights for all day spas and salons in Cleveland County to offer Intense Pulse Light treatments by Radiancy Inc., the global leader in lightbased skin therapies and manufacturer of the highly acclaimed SkinStation®

With this new IPL® system Salon Palazzo Day Spa will be able to quickly and safely perform a number of advanced treatments unlike any other salon or spa in Cleveland **County!** In fact this IPL treatment device has recently received clearance by the U.S. Food and Drug Administration (FDA) for hair removal, age/sun spot removal, and acne clearance so you're assured of receiving effective results! Additionally, IPL treatments were also recently approved for licensed aesthetician use by the N. C. State Board of Cosmetic Art Examiners, the governing body that licenses all aestheticians performing skin treatments within

According to Salon Palazzo Day Spa Owner, Susan Brown, the purchase of the Radiancy SkinStation completes a full circle of equipment purchases over the last 18 months which enables them to provide a multitude of treatments typically found only in much larger cities and at much higher prices. "We were the first local day spa to offer micro-

dermabrasion, the first to offer Light Emitting Diode (LED) Skin Rejuvenation treatments, and now we're the first to offer the wide variety of treatments available through the SkinStation," stated Mrs. Brown. Our focus continues to be on investing in medical grade equipment that will provide superior, noticeable results for our clients. The Skin Station truly fits that requirement! And while it has been by far our most costly equipment purchase to date, I know our clients will find true value in the multitude of treatments and treatment results it will offer them.'

The SkinStation works by employing an innovative Light Heat Energy (LHE) technology which combines a brilliant flash of broad spectrum pulsed light with directly applied heat to achieve successful Photothermal results all with unsurpassed safety, speed, simplicity, and cost efficiency. Instead of filtering out heat like other less efficient IPL devices, the SkinStation directly applies mild heat, in combination with the light, to the treatment area to achieve superior results. Its modular design, which allows for a variety of treatments with just one machine using multiple light unit assemblies, enables us to offer extremely quick and economical treatments. Each light unit assembly is precalibrated for a specific wavelength band, pulse width, and spot size developed from clinical experience for a specific treatment across a wide range of skin conditions, hair colors,

Monica Burn, licensed aesthetician at Salon Palazzo Day Spa, who is now performing the new IPL treatments stated, "I really can't say enough about the SkinStation and the results it can bring to so many of my clients! Having one machine that can safely and effectively perform permanent hair removal, age & sun spot removal, moderate-to-severe acne clearance, and skin rejuvenation is truly remarkable. To say I'm ecstatic about all the new treatments I can now offer with the SkinStation would be an understatement!"

Permanent Hair Removal

Photothermal hair removal is essentially achieved by the combination of two energy pathways — light and heat. With a 35 millisecond flash of brilliant, broad spectrum light, ranging from 400 - 1200 nanometers in wavelength, we're able to permanently eliminate hair of different colors and hair follicles of different depths. A reflective mechanism within the treatment head enables the heat created during the brilliant flash of light to selectively target the dark melanin of the hair follicle and permanently eliminate it.

To obtain the most effective hair removal results possible, clients should refrain from shaving, waxing, or tanning the area to be treated 3-4 days prior to each treatment. By doing so, the small amount of hair growth that occurs will act as a conductor for the heat energy to travel down via the hair shaft and disable the hair bulb permanently. It is the heat energy transferred from the brilliant flash of light that permanently disables further hair growth. And while up to half the hair can be permanently eliminated during the first treatment session, typically six treatments spaced about 3-4 weeks apart are needed for complete hair removal of any particular area even though some people may not require all six treatments. Multiple treatments are necessary because in order to eliminate future hair growth from the hair bulb, a treatment must be performed while the hair is in the Anagen phase (i.e. while the hair is still in an active growth phase and attached to the hair bulb). All areas of the body can be treated for permanent hair removal (except the eyebrows) and depending upon the area being treated, treatments can be completed in as little as 10 minutes. These treatments are safe, simple, quick, and highly effective with no client down time. And when compared to laser hair removal treatments, they work just as good, offer faster treatment times, and are

Permanent Hair Removal Rates

(treatments are performed every three weeks for a total of six treatments. Listed prices subject to change.)

<u>Lip</u>

1st treatment - \$59, 2nd treatment -\$49, 3rd treatment - \$39, 4th treatment - \$39, 5th treatment - \$29, 6th treatment - \$29

(approx. treatment time: 10 minutes) Chin

1st treatment - \$59, 2nd treatment - \$49 3rd treatment - \$39, 4th treatment - \$39 5th treatment - \$29, 6th treatment - \$29 (approx. treatment time: 10 minutes)

Back of Neck/Hair Line

1st treatment - \$69, 2nd treatment - \$59, 3rd treatment - \$49, 4th treatment - \$49, 5th treatment - \$39, 6th treatment - \$39 (approx. treatment time: 15 minutes)

Both Underarms

1st treatment - \$79, 2nd treatment - \$69 3rd treatment - \$59, 4th treatment - \$59 5th treatment - \$49, 6th treatment - \$49 (approx. treatment time: 20 minutes)

Bikini Line

1st treatment - \$79, 2nd treatment - \$69 3rd treatment - \$59, 4th treatment - \$59 5th treatment - \$49, 6th treatment - \$49 (approx. treatment time: 20 minutes)

Knee-to-Ankle on Both Legs

1st treatment - \$219, 2nd treatment - \$179 3rd treatment - \$159, 4th treatment - \$159 5th treatment - \$139, 6th treatment - \$139 (approx. treatment time: 50 minutes)

Thigh-to-Knee on Both Legs

1st treatment - \$179, 2nd treatment - \$159 3rd treatment - \$119, 4th treatment - \$119 5th treatment - \$99, 6th treatment - \$99 (approx. treatment time: 40 minutes)

Thigh-to-Ankle on Both Legs

1st treatment - \$399, 2nd treatment - \$339 3rd treatment - \$259, 4th treatment - \$259 5th treatment - \$199, 6th treatment - \$199 (approx. treatment time: 1 1/2 hours)

Entire Back

1st treatment - \$249, 2nd treatment - \$199 3rd treatment - \$149, 4th treatment - \$149 5th treatment - \$129, 6th treatment - \$129 (approx. treatment time: 1 hour)

Areas not listed available by individual quote.

Age & Sun Spot Removal

As skin ages and is exposed to the elements, it suffers from degradation and imperfections. These are an unavoidable aspect of exposure to the elements and are not just the bane of old age. Many people who have led an active, outdoor lifestyle are often the ones to first experience some of these imperfections, regardless of age, along with those who have used certain types of photosensitive medications.

Similar to hair removal, age & sun spot removal is achieved by selectively targeting the darker colored melanin within each individual skin imperfection. The heat produced by the brilliant flash of light from the SkinStation light unit assembly subsequently causes mild heating of the lesion. Typically, an initial reddening will occur followed later by darkening of the lesion after which the skin's natural renewal process will shed it. An added benefit obtained when using this treatment is Micro Thermal Trauma in the dermal and epidermal junction of the skin. This in turn triggers a natural wound healing process in the skin and new collagen remodels under the outer layer. The result, in addition to removal of the age or sun spot, is smoother, younger looking skin. Areas typically treated are the face, neck, hands, shoulders, arms, and décolleté. After each treatment, clients should avoid sun exposure and/or use a strong sunscreen.

Age & Sun Spot Removal Rates

(treatments are performed every three weeks for a total of four treatments and consist of two passes over the area to be treated.

Listed prices subject to change.)

1st, 2nd, 3rd, & 4th treatment: \$39 each (approx. treatment time: 10 minutes)

1st, 2nd, 3rd, & 4th treatment - \$59 each (approx. treatment time: 20 minutes)

Arms, Elbow-to-Wrist

1st, 2nd, 3rd, & 4th treatment: \$129 each

(approx. treatment time: 40 minutes) Arms, Shoulder-to-Elbow

1st, 2nd, 3rd, & 4th treatment: \$99 each

(approx. treatment time: 30 minutes)

<u>Complete Arms & Hands</u> 1st, 2nd, 3rd, & 4th treatment: \$249 each

(approx. treatment time: 1 hour, 20 minutes) **Shoulders**

1st, 2nd, 3rd, & 4th treatment - \$69 each

(approx. treatment time: 20 minutes) Decollette

1st, 2nd, 3rd, & 4th treatment - \$99 each (approx. treatment time: 30 minutes) Areas not listed available by individual quote.

Clear-Up Acne!

Acne is a disorder of the skin's sebaceous glands that results in clogged pores and outbreaks of lesions. Basically, there are two types of acne, pustule and cystic. One of the most common skin diseases in the U.S., it affects over 80% of Americans from 14-30 years old. For some it is simply an annoving skin condition, but for others it can be a significant problem that can have a traumatic impact on their lifestyle and quality of life.



Salon Palàzzo Day Spa

A Full Service Salon & Spa

409 W. Warren Street, Shelby (704) 482-0333, ext. #20

www.SalonPalazzoDaySpa.com

Denovia Botanica

(www.Pevonia.com)

AVEDA (www.aveda.com)



The good news is that the SkinStation can provide dramatically visible results very quickly after starting treatment, with an average of 90% clearance over the course of only 8 treatments (just 10 minutes each, twice a week over a one month period) with severe cases possibly taking somewhat longer. Now there's no need to wait months to see improvement as with some prescription drugs or topical treatments because *there's absolutely no faster treatment* available than the SkinStation to clear up your acne! As early as the second week of treatment, most patients are able to see a significant reduction in the severity and number of acne lesions. That's because we're able to directly target the affected areas with a very concentrated pulse of a specific spectrum of light and heat. The light penetrates deep into the skin to cause destruction of the P. acnes. An additional wavelength of light produces anti-inflammatory results. The corresponding heat produced by the light increases the effectiveness by opening the skin pores and enabling a faster chemical reaction at a cellular level. Rest assured, the FDA would not approve the SkinStation for treating acne, nor any of the other treatments it can perform, if it did not work as claimed!

Acne Clearance Rates

Face

1st - 8th treatment: \$59 each (approx. treatment time: 10 minutes)

(treatments consist of 2 treatments each week for four weeks, a total of eight treatments in all, each consisting of two passes over the affected area. Listed prices subject to change.) Areas not listed available by individual quote.

Improve Your Skin's Appearance!

SmartPeel Microdermabrasion

SmartPeel Microdermabrasion is a very effective way of removing dead or damaged skin cell tissue from the outermost layer of your skin by moderate exfoliation. It has proven to provide excellent results for smoothing mild acne scars, age spots, fine wrinkles, hyperpigmentation, rough irregular skin and greatly improving your skin's overall appearance. With Over 250 Satisfied Clients So Far, You Will See Immediate And Noticeable Results!

Microdermabrasion Rates

Face - \$60 Face & Neck - \$65 Face, Neck, & Hands - \$70 Face, Neck, Hands, & Decollete - \$75 (discounts available for 4-6 treatments) A soothing gel facial mask is provided after all facial treatments.

SkinCeuticals Skincare Products

We're proud to be the first local day spa to offer the complete SkinCeuticals skincare product line. Founded in 1997, SkinCeuticals has continuously developed innovative dermatology products that improve the overall health and appearance of the skin by forming relationships with scientists from the fields of cellular and molecular biology, chemistry, biophysics, and medicine. They helped pioneer the advent of cosmeceuticals with the original topical vitamin C formula that protects skin from premature signs of aging. Available only from physicians and licensed skincare professionals, SkinCeuticals product line consists exclusively of pharmaceutical grade ingredients backed by extensive scientific research and evidence. All their products have been extensively reviewed at many well known institutions including Duke University Medical Center and the National Institute of Health. That means you're truly getting the very best products available which will deliver noticeable, lasting improvements to your skin. And now they're available locally. For more information you can visit SkinCeuticals on-line at www.SkinCeuticals.com or call us for a FREE 50-page SkinCeutical brochure.

Intense Pulse Light & **Light Emitting Diode Treatments**

When time and the sun have taken their toll on your skin you can't help but see the signs. The brown spots, fine lines and wrinkles, and rough, irregular areas are all indications of the damage that's already been done. Its how your skin tells the story of all those years and all the time you've spent in the sun.

Now for the good news! We're the first day spa in North Carolina (and the only one in Cleveland County) that has both the Skin Station Intense Pulse Light (IPL) treatment system and the Photo Actif Light Emitting Diode (LED) System. Now there's two safe, noninvasive, skin rejuvenation treatments that really work!

Through the use of selective photothermalysis and specific wavelengths of colored light you can now virtually eliminate the effects of time with these two revolutionary treatment technologies. Both enable the rebuilding of collagen deep beneath the surface of the skin, tightening and smoothing it and erasing surface imperfections. While either treatment lasts no more than 20 minutes, you'll quickly see long lasting results.

Intense Pulse Light Rates Face - \$79

Face & Neck - \$99

Light Emitting Diode Rates

Face - \$60 Face & Neck - \$65

The Ultimate In Skin Rejuvenation!

You can also combine Microdermabrasion, Intense Pulse Light, and Light Emitting Diode treatments to improve your skin's appearance even quicker. That's because you'll not only be able to immediately improve the surface of your skin with Microdermabrasion, but deep beneath as well with Intense Pulse Light and Light Emitting Diode treatments.